

Paid Search Management by DA Search

DA Search, the search marketing division of Direct Agents, offers fully customized and performance driven Search Engine Optimization and Paid Search services. Our comprehensive paid search management approach includes ad testing, quality score optimization, improving landing page conversions, analyzing user paths and studying the competitive landscape to truly offer our clients a distinct advantage.

Our DAS Technology Platform utilizes self-learning algorithms to fully automate bid management and achieve maximum ROI for even the largest campaigns.

DA Search also boasts one of the highest client retention rates in the industry because we really get to know our clients and are committed to helping them grow. We always strive to understand their business and their industry and provide highly innovative solutions focused on return.

“DA Search has exceeded our expectations in the traffic and sales they generated. They have also provided us with amazing client service.” **SpainOnTheRoadAgain**

Why DA Search?

Simply, the results. We've proven time and again that we create breakaway results for our clients by substantially increasing their conversion rates, revenue and profit.

This is a direct result of our fully customized campaign development process, dedicated and experienced search teams, technology platform, coupled with our performance driven approach and low management fees.

State Of The Art Technology

For large clients with a massive list of keywords, ads and geo-targets, rest assured that our DAS Technology Platform has the ability to efficiently handle the largest and most complex campaigns.

Using predictive modeling bid algorithms, we maximize entire portfolios across search engines based on:

Profit, Revenue, ROI, Clicks, or Budget.

The DA Search Advantage

Industry Leading Search Methodology

+

Unrivalled Technology

+

Experienced Search Analysts

+

Unmatched Client Service

=

MAXIMIZED CLIENT ROI AND CAMPAIGN PERFORMANCE

