

## Fixed Price CPC Program

**Get High Quality, Targeted CPC Traffic From DA Search.** Utilize our quality search network on an affordable cost per click basis! The DA Search Network is a meticulously qualified set of search engines that is continuously tested and refined for a variety of industries. These sources may include content networks, secondary search networks, as well as the primary search engines.

The result of our testing ensures the clicks to our clients are of the highest quality. Our clicks can serve as a supplementary source of qualified traffic without interfering with a client's own search marketing efforts. In some instances, clients have witnessed conversion rates of 20% and even 35%.









Pay only for clicks. No setup or additional management fees. Contact us today!

## What You Get

- Keyword generation and ad copy development
- High conversion rates with targeted, quality traffic
- Targeting options for U.S., U.K. and Canada as well as all other countries
- Daily spend caps and campaign controls in place to help optimize ROI
- Daily/Weekly reports



## Popular Search Channels

 <b>Finance</b>	Mortgages Loans Credit Cards
 <b>Travel</b>	
 <b>Mobile</b>	Ring Tones Mobile Games
 <b>Education</b>	
 <b>Internet</b>	Web Hosting VoIP Search Services
 <b>Dating</b>	
 <b>Insurance</b>	Life Auto Health
 <b>Shopping</b>	